

## Message Text

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ACTION PA-04

INFO OCT-01 EUR-25 ISO-00 COME-00 USIA-15 CIAE-00 INR-10

NSAE-00 RSC-01 DRC-01 /057 W  
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P R 150808Z NOV 73

FM AMEMBASSY THE HAGUE

TO AMEMBASSY BELGRADE PRIORITY

INFO SECSTATE WASHDC 2363

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY USEC BRUSSELS

AMEMBASSY USNATO

LIMITED OFFICIAL USE THE HAGUE 5005

FOR COMMISSIONER GENERAL HENDERSON

E.O. 11652: N/A

TAGS: PFOR, SENV, SCUL, BIE, NL

SUBJECT: SPOKANE EXPO 1974

REF: STATE 222079

1. EMBASSY LOOKS FORWARD TO YOUR VISIT, WHICH WILL GIVE US A  
CHANCE TO TAKE STOCK AND MAKE ONE FINAL EFFORT TO MOVE THE GON  
FROM ITS NEGATIVE POSITION ON PARTICIPATION. YOU HAVE AN APPOINT-  
MENT WITH FONOFF STATE SECRETARY BRINKHORST AT 5 PM ON NOVEMBER  
21. WE HAVE ALSO REQUESTED APPOINTMENTS WITH MINISTER OF HEALTH  
AND ENVIRONMENT VORRINK (IF THAT DOES NOT PAN OUT WE WILL TRY  
FOR ONE OF HER SENIOR OFFICIALS) AND WITH A TOP OFFICIAL OF  
THE PHILIPS COMPANY WHICH HAS A COMMERCIAL INTEREST IN THE  
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STERLING LOW POLLUTION ENGINE. RIJNMOND COUNCIL (RESPONSIBLE

FOR ENVIRONMENTAL CONTROL IN ROTTERDAM PORT AREA) HAS ALSO SHOWN POTENTIAL INTEREST. THE MINISTRY OF ECONOMIC AFFAIRS DECLINED OUR PROPOSAL FOR A MEETING ON THE GROUNDS THAT THEIR INTEREST IS LIMITED TO TRADE FAIRS WHERE THE COMMERCIAL MOTIVATION IS UPPERMOST. IN ADDITION THE AMBASSADOR INVITES YOU TO HIS STAG LUNCHEON ON THE TWENTY-FIRST FOR SOME FIFTY EDITORS OF THE NATIONAL AND PROVINCIAL PRESS AND TV-RADIO DIRECTORS, WHICH WILL PROVIDE THE OPPORTUNITY FOR SOME PUBLICITY ON THE EXPOSITION.

2. DESPITE HIS PERSONAL INTEREST IN SPOKANE EXPO 74 BRINKHORST WAS RELUCTANT TO SCHEDULE AN APPOINTMENT SINCE HE FEARED THAT IT WOULD BE A WASTE OF YOUR TIME. HE RECONFIRMED HIS GOVERNMENT'S NEGATIVE POSITION AND LEFT NO HOPE FOR A CHANGE. WE EXPLAINED THAT YOU WERE VISITING A LARGE NUMBER OF EUROPEAN CAPITALS AND WOULD BE ABLE TO BRING HIM UP-TO-DATE ON COMMITMENTS AND PROSPECTS FOR PARTICIPATION BY HOLLAND'S NEIGHBORS. HE THEN AGREED TO SEE YOU BUT CAUTIONED THAT YOU SHOULD COME WITHOUT ANY ILLUSIONS.

3. COMMENT: FRANKLY SPEAKING, HOPE AT THIS LATE DATE IN REVERSING THE GON'S POSITION LIES IN A BANDWAGON MOVEMENT IN FAVOR OF PARTICIPATION BY HOLLAND'S MOST IMPORTANT NEIGHBORS, E.G. THE FRG, THE UK AND FRANCE. WE INFER FROM BRUSSEL'S 6451 THAT THE IDEA OF A BENELUX PAVILION HAS NOT YET MADE ANY HEADWAY. BRITISH INTEREST IN A EUROPEAN PAVILION COULD BE A PLUS FOR THE DUTCH, WHO WILL BE RECEPTIVE TO ANY FIRM INFORMATION YOU CAN BRING THEM ON THIS POSSIBILITY. ILLUSTRATED BROCHURES AND OTHER VISUAL AIDS WOULD ALSO BE USEFUL IN SUPPORTING YOUR PRESENTATION, ESPECIALLY AT THE PRESS LUNCHEON.

4. GIVEN THESE CIRCUMSTANCES, WE THOUGHT IT IMPORTANT FOR YOU TO KNOW THE FACTS IN PREPARING YOUR APPROACH TO THE GON. PLEASE LET US KNOW IF THERE ARE ANY ADDITIONAL APPOINTMENTS YOU WOULD LIKE. IF YOU CAN GET A WESTERN EUROPEAN BALL ROLLING, THERE IS STILL A CHANCE, IN OUR JUDGEMENT, OF PERSUADING THE DUTCH TO JOIN IN ON A MODEST SCALE. WE WILL DO EVERYTHING WE CAN TO MAXIMIZE YOUR CHANCES OF SUCCESS.  
GOULD

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INTERNATIONAL EXPOSITIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 NOV 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** morefirh  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1973THEHA05005  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** THE HAGUE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1973/newtext/t19731130/aaaaawck.tel  
**Line Count:** 99  
**Locator:** TEXT ON-LINE  
**Office:** ACTION PA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 222079  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** morefirh  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 06 SEP 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <06-Sep-2001 by freemaal>; APPROVED <01-Nov-2001 by morefirh>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SPOKANE EXPO 1974  
**TAGS:** PFOR, SENV, SCUL, NL  
**To:** BELGRADE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005